

Google Search Term	Google Hits according to Preston	%/total
"Amanda Knox"	7.100.000	100%
"Amanda Knox" + "bitch"	1.700.000	23,9%
"Amanda Knox" + "pervert"	880.000	12,4%
"Amanda Knox" + "slut"	380.000	5,4%

Google Search Term	Google Hits	%/total
"Hillary Clinton"	40.300.000	100%
"Hillary Clinton" + "bitch"	2.230.000	5,5%
"Hillary Clinton" + "pervert"	10.700.000	26,6%
"Hillary Clinton" + "slut"	633.000	1,6%